

Media Contact:

Melanie Smith

Atlas RFID Solutions

PR Manager

msmith@atlasrfid.com

Phone: +1 205-918-7140

**Jovix Live Event: Modern Materials Management Forum October 1
to Focus on Supporting Workforce Planning**

**Event to provide a perspective on implementing integrated
materials management to increase predictability and labor productivity**

Birmingham, Ala., September 23, 2015— Atlas RFID Solutions, [the world leader in modern materials management for the capital asset market](#), today announced the Modern Materials Management (M3) Forum to be held in Houston, Texas on Thursday, October 1.

The event will include speakers in the field of Advanced Work Packaging and Workforce Planning who will share how modern materials management can facilitate better planning and execution. Through the use of technologies such as mobile devices, barcodes, and RFID, modern materials management supports collecting accurate, real-time data to automate material allocation and identify upstream material readiness issues. Presenting this information in an easy to consume, graphical dashboard enables procurement to manage by exception and proactively resolve issues before they impact construction.

According to the Construction Owners Association of Alberta (COAA) only 37% of craft time is spent on tools, with a majority of non-tool time attributed to waiting on materials and equipment due to poor planning and execution. An estimated 25% productivity gain can be achieved through the use of workforce planning (WFP). WFP requires an integrated materials management tool to provide real-time visibility into the supply chain in order to enable construction to accurately plan their work, as well as enable procurement to efficiently support that plan.

With real-time material data and complete lifecycle visibility, owner/operators and EPCs are able to make better, more informed decisions using current and accurate material information for engineering and construction sequences. Confirmed speakers for the M3 Forum include:

- Ted Blackmon, CEO at Construct-X, an Advanced Work Packaging/Workforce Planning consulting firm
- Eric Crivella, CII AWP Community of Practice Co-Chair and Plant Construction Executive at Bentley Systems

- Panelists include all speakers plus
 - John Gorksi of Orascom E&C USA
 - John Walker, former Materials Manager from the Surmont Phase II project in the Canadian Oil Sands
 - Josh Girvin, Jovix SVP and Modern Materials Management Subject Matter Expert

The M3 Forum is part of the Jovix solution's live event series that brings together industrial construction leaders to engage in timely and relevant conversations in labor productivity, efficiency, and technology. The M3 Forum will be held at Hilton Post Oak in Houston from 2pm to 6pm, with registration starting at 1, and will conclude with a cocktail reception immediately following. For more information or to register for this event, visit www.atlasrfid.com/mmmforum.

To find out more about the Jovix solution, visit www.atlasrfid.com.

About Atlas RFID Solutions

Jovix is an award-winning materials management application developed by Atlas RFID Solutions specifically for the capital asset market. Jovix combines web-based server software with mobile and auto-ID technologies to extend access to information to decision makers in the field, as well as digitize and automate manual paper-based data collection processes. Jovix provides value for Owner/Operators, EPC firms, contractors, fabricators and suppliers by removing impediments to productivity that result from material readiness issues.

To learn more about Jovix, Atlas RFID Solution's modern materials management application used on more than 200 sites across the globe, and how it helps industrial construction projects and operating assets increase efficiency, protect schedule and reduce unnecessary costs, visit www.atlasrfid.com or call +1 855-568-4151 in the US or +1 587-487-5737 in Canada.

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